

2016 ^{the} One & Only DOWNTOWN PARAGOULD

OUR MISSION: REVITALIZING DOWNTOWN



DOWNTOWN 2016: By The Numbers

- + \$19,462 spent in building facades
- + \$1,597,000 spent in other building improvements
- + \$863,500 was the combined cost of properties that sold
- + \$1,156,000 was spent on public projects — including new ADA compliant sidewalks, lighting and infrastructure.

\$3,635,962+ total investment in the 'One and Only'

- + Volunteers donated over **912** hours of their time
- + **10** new businesses opened, creating **19** new jobs
- + **4** existing businesses moved into Downtown
- + **3** businesses had employee and/or space expansions
- + Downtown had a net gain of **9** new jobs and **11** businesses
- + The **\$15,000** Main Street Arkansas Downtown Revitalization Grant helped to generate a total of **\$56,973** in grant projects.

OUR VISION is to realize the full potential of Downtown, with acknowledgment of our historic culture, while aiming towards a new era of development, growth, and productivity.



Main Street Paragould AWARDS

were presented to:

Mosaic Salon and Spa
*for Total Building Renovation,
5,000 Square Feet & Under*

The Hairloom/Shear Glitz
for Best Window Display

The Chocolate Choo Choo
for Best New Downtown Business

Andrews Jercinovic & Ben Mooneyham
for Main Street Hero

Mandy Maxwell
for Volunteer of the Year

STATE LEVEL AWARDS

Mandy Maxwell
*Awarded the Main Street Arkansas
Volunteer of the Year*

Main Street Paragould
*Awarded Best Web Presence &
Best Use of Social Media*

MSP BOARD MEMBERS

Tracy Mothershed Board President
*Owner/Cake Artist at Something Sweet
221 S. Pruett*

Mandy Maxwell Mooneyham V. President
*Creative Director at Flower Shop Network
& Atwill Media; accomplished artist; lives Downtown*

Andrew Jercinovic Secretary/Treasurer
*Co-Owner/Project and Sales Manager at
Bluewall.com 112 W. Main; Downtown
Property Owner*

Randy Aden City Council Representative
Owner of Downtown Property

Neal Burns
*Owner/Attorney at Law Office of B. Neal Burns,
PLLC, Old NBC Building, 200 S. Pruett*

Ben Mooneyham
*Co-Owner/Creative Director of Bluewall,
112 W. Main; Downtown Property Owner;
Lives Downtown*

Melissa Gander
*Arkansas Methodist Medical Center
Payroll Coordinator*

Mandy Brodell
*Electronic Banking Specialist at
First National Bank*

Main Street Paragould is Downtown's Representation on:

- ⊙ National Register Commercial Historic District Review Board
- ⊙ Economic Development Council's Planning Committee
- ⊙ Paragould Regional Chamber of Commerce's Tourism Committee
- ⊙ The Paragould Farmers' Market Steering Committee
- ⊙ AR MOCA-Arkansas Museum of Contemporary Art
- ⊙ The Greene County Economic Development Strategic Planning Committee
- ⊙ The Arkansas Delta Byways
- ⊙ Collins Theatre Foundation

2016 Special Events

Monthly	Perking On Pruett
February	Social Media Seminar for Small Business
March-September	1st Thursdays
Mar., May, Jul., Sept.	Rummage at the Rails
June	'Red Carpet' Event for The Twisted Peacock
August	Taste of the Ridge
October	Downtown Trick-or-Treating
November	Paragould Veterans Day Parade Downtown Christmas Open House Small Business Saturday
December	Holiday Traditions A Storybook Christmas Parade

LOOKING FOWARD TO 2017 DOWNTOWN!

Main Street Paragould, the destination...

a wonderful mix of dining options, venues for entertainment, specialty shops, office/professional, and service providers, specializing in customer service. All located in the "One and Only" Downtown Paragould.



**National Main Street
Center**
a subsidiary of the
National Trust for Historic Preservation



Main Street Paragould, Inc. 501(c)(3) non-profit corporation organized under the laws of the State of Arkansas.